



LIVE SCOUTING'S ADVENTURE  
2017 NATIONAL JAMBOREE | JULY 19-28



A recording of today's webinar along with the slide presentation and a written Q&A will be added to the Webinar section of the website within the next 7 business days.

<http://www.summitbsa.org/events/jamboree/jamboree-webinars/>



# AGENDA

- Welcome & Introductions
- Jamboree Grocery Store Concept
- Marketing Update
- Q&A
- Things to Remember
- Next Webinar Date: Wednesday, September 21, 2016

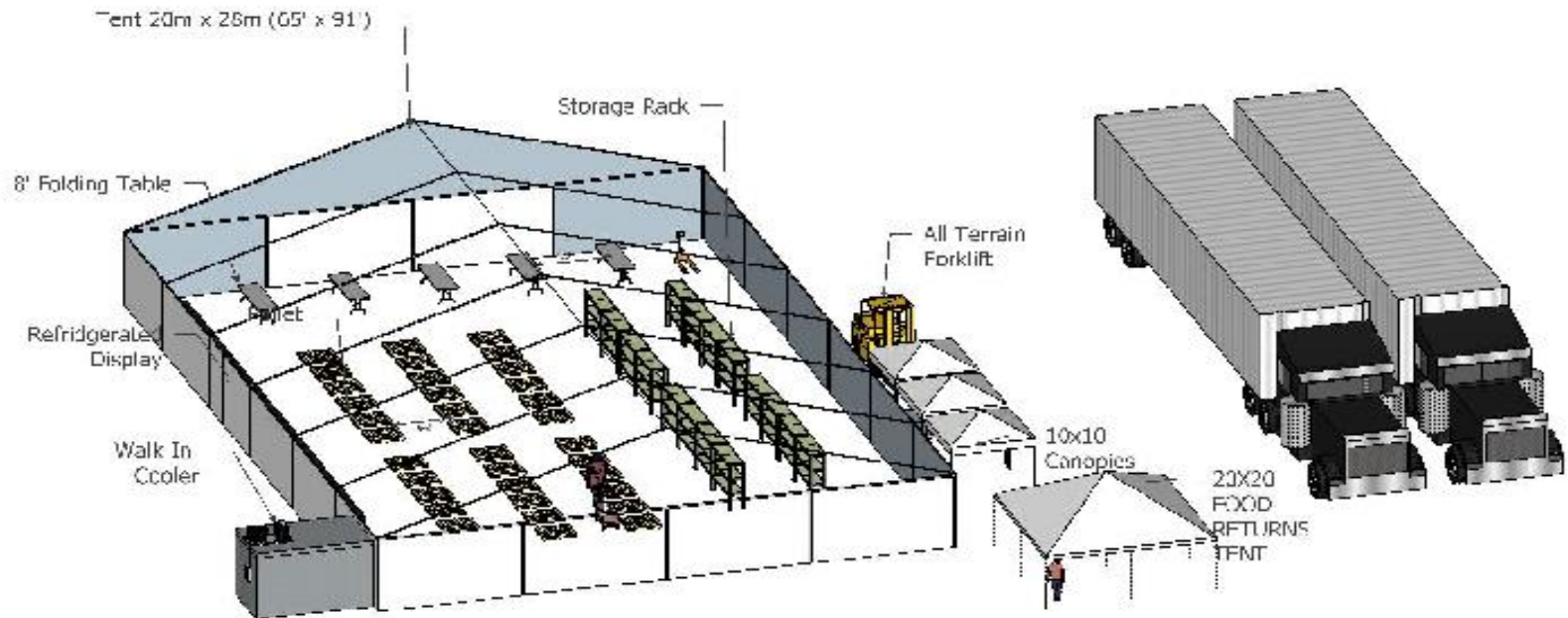


# Basecamp Grocery Stores

## The 2017 Jamboree Grocery Store Concept



# Basecamp Grocery Stores



# Basecamp Grocery Stores

## Core Objectives

- Customer satisfaction that comes from having choice
- Meeting a broader range of dietary needs/wants
- Reducing waste
- Applying technology while developing life skills
- Staying within budget



# Basecamp Grocery Stores

## Today's Overview

- The planning process for shopping
- The point system
- The Jamboree Grocery Stores
- The shopping & checkout process
- The leftovers returns process



# Basecamp Grocery Stores

## The planning process for shopping

- The product list
- The Jamboree Cookbook (menu ideas & instructions)
- The Unit Menu input and grocery shopping list
- The flexibility to change your mind daily
- The only limit is a Unit's imagination and points.





# Basecamp Grocery Stores

## The point system

- Set number of points per day
  - Reset each day after breakfast
- Items will be assigned a point value
  - Healthy choices may be encouraged with lower points
  - There may be a “Sale” on slower items
- Ice is free from Subcamp HQ



# Basecamp Grocery Stores

## The Jamboree Grocery Stores

- Six grocery stores: A, B, C (East), C (West), D, and F
- Hours: 5:30am-8:30am & 3:00pm-7:00pm
  - Arrival Day: 9:00am-7:00pm
  - Departure Day TBA



# Basecamp Grocery Stores

## The shopping process

- Units will be issued passes to their assigned grocery store.
- Scouts enter the store with their wagon.
- Scouts use the SwiftShopper phone app to “check-in”
- Scouts shop with phone scanner.



# Basecamp Grocery Stores

## The checkout process

When scouts checkout, the SwiftShopper app will send the unit leader (or designee) an email with the shopping details (time, items, points used, balance left).



# Basecamp Grocery Stores

## The leftovers returns process

- Each grocery store will have a Food Returns tent.
- Food will NOT be returned to the Subcamp headquarters.
- Unopened non-perishable items may be returned.
- Returns  $\neq$  refund of points. Refunds a rare event and TBD.



# Basecamp Grocery Stores

## The returns reuse approach

- Qualifying returned items will be set up as a ‘shop for free’ store.
- Returns tent hours slightly longer than grocery store hours.
- Unwanted items donated to the Mountaineer Food Bank.



# Basecamp Grocery Stores

## Key dates:

- November- SwiftShopper webinar/video
- January- First draft of suggested meals & grocery store stock item list with assigned point values for feedback
- January - Stress-testing of SwiftShopper app event
- March- Final suggested meals, instructions, and products list
- March- Unit menu-planning webinar/video
- May- Unit Menu input incentive deadline



# Basecamp Grocery Stores

**If you have additional questions  
feel free to email . . .**

2017jamboreefoodteam@gmail.com





# MARKETING TOOLS

PROMO KIT AVAILABLE AT:

<http://www.summitbsa.org/events/jamboree/council-toolkit/>

NEW! Jamboree Mailer Postcard.

Interested in Postcards?

Send email to [john.cervantes@scouting.org](mailto:john.cervantes@scouting.org)



# MARKETING TOOLS

AVAILABLE FOR FALL RECRUITMENT:  
**Order your FREE National Jamboree Recruitment Fliers!!!**

The National Service Center is still offering customizable and preprinted jamboree recruiting fliers to councils at NO COST! Supplies are limited.

Use the same login information you received from Xpressdocs or call Xpressdocs directly at (877) 544-4448. Provide council name and number.



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THE 2017 NATIONAL JAMBOREE**  
JULY 19 - JULY 28, 2017

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- Earn merit badges
- Explore STEM Quest
- Make new friends

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2017 NATIONAL JAMBOREE  DETAILS AT [BSAJAMBOREE.ORG](http://BSAJAMBOREE.ORG)

# Q&A

Please submit your questions by using the “Send a note to presenter” option in the upper right part of the screen.



# Things to Remember...

- If you have additional questions for the jamboree food team, email [2017jamboreefoodteam@gmail.com](mailto:2017jamboreefoodteam@gmail.com).
- Marketing materials are available for your council to assist in promoting the jamboree. (Available: <http://www.summitbsa.org/events/jamboree/council-toolkit/>)
- Next Webinar: September 21, 2016 (Review of Health & Medical Record process)



# NEXT WEBINAR

Wednesday, September 21, 2016  
4:00p.m. and 8:00p.m.  
(eastern time)

