The 2017 National Scout Jamboree Mobile App

Powered by AT&T

Jamboree Webinar, June 21, 2017

The App's purpose

- Serve as a robust source of information to facilitate the participant's Jamboree experience
  - List of activities and exhibits
  - Wait times for adventure activities
  - Maps with walking directions (powered by Google)
  - Schedules
  - QR codes to record visits
  - Sponsors, vendors, websites

The down-low on the download

- The app is available for download in the iOS and Google Play stores; search for "2017 Jamboree" or visit https://get.eventedge.com/jamboree/

- Please download and run the app before leaving home
  - Now is a great time to download the app and plan your visit!

- App caches data on the device for use when connection is poor and periodically refreshes content

2017 National Scout Jamboree
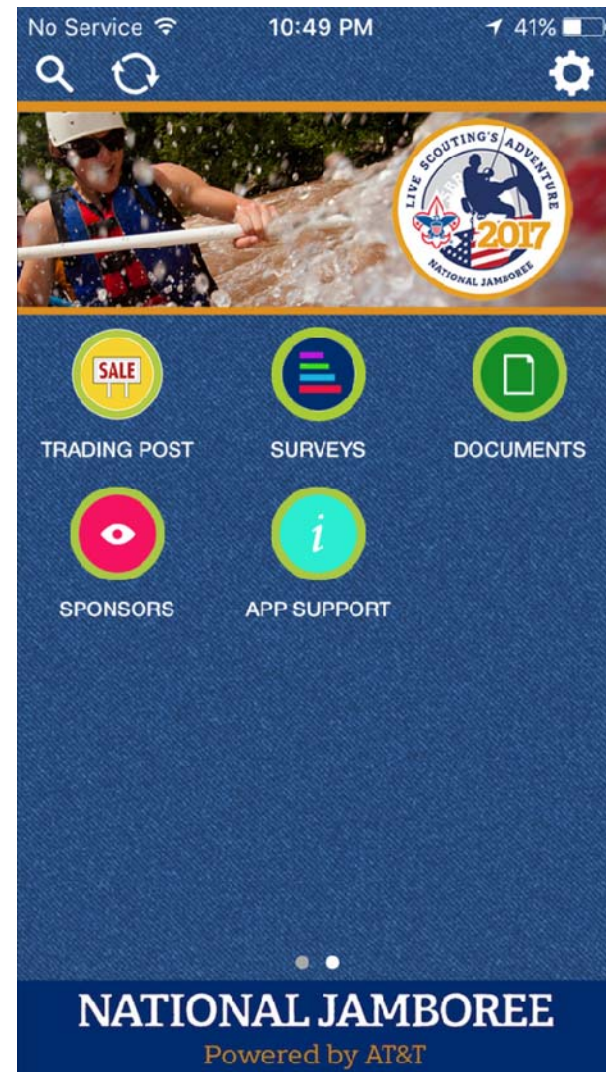EventEdge   Business   ★★★★★ 7 👤
🅴 Everyone

2017 National Scout Jamboree
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OPEN

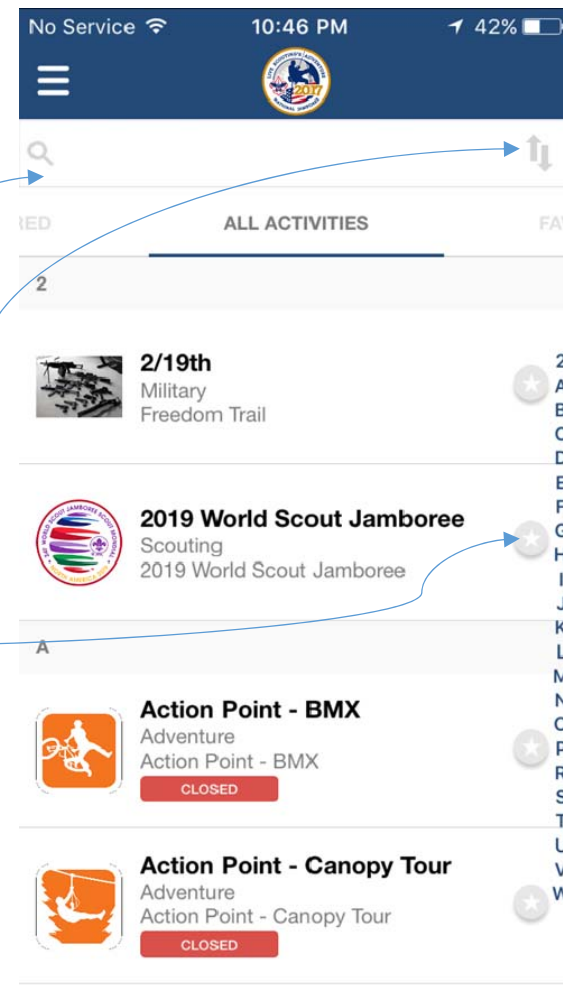# Features designed to facilitate the Jamboree experience

List of activities to identify how you want to Live Scouting's Adventure

- ~217 different things to do, from exhibits and displays, to merit badges, to adventure programs, with descriptions and locations
  - Sort and search
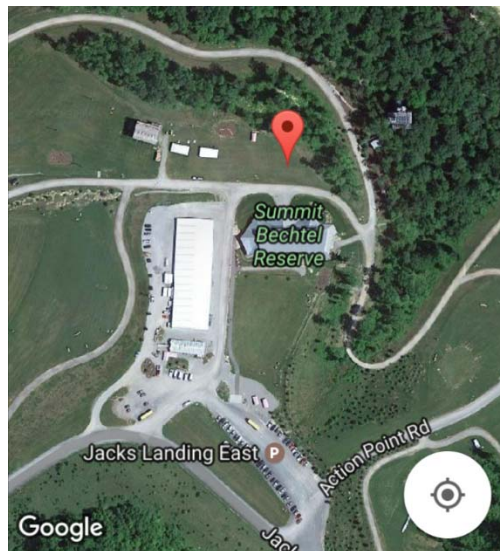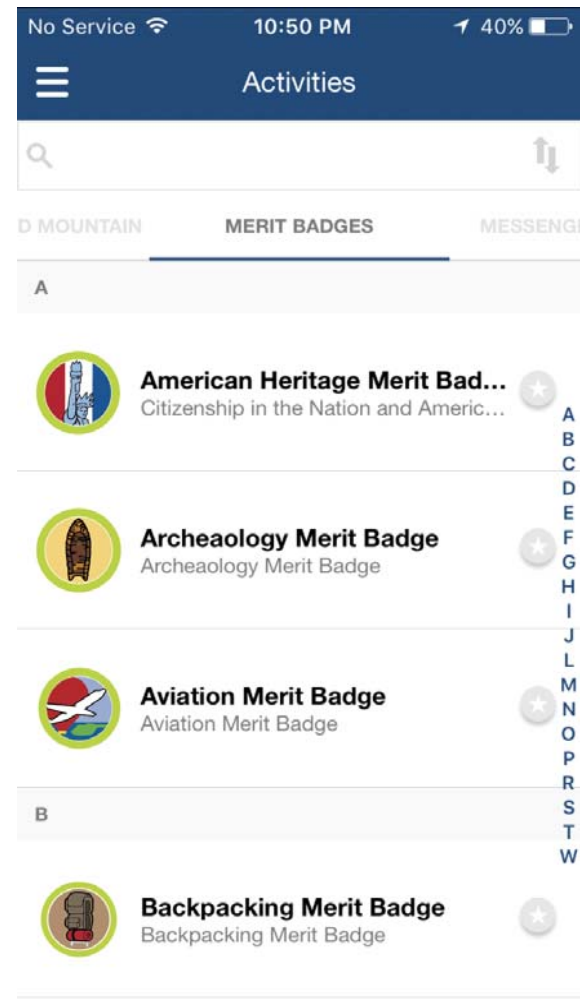 - Mark as "Favorite" for easy access – build your "Jamboree to-do agenda"

Detailed activity information includes location, description, and more

- Zoom-able satellite map shows exactly where activity is

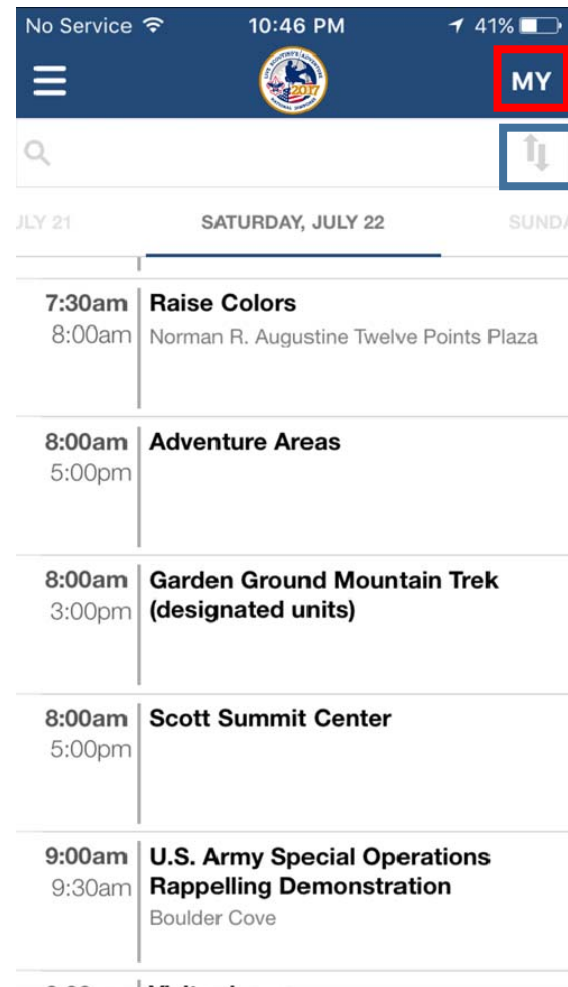- Description allows you to gauge interest

Viewing by category allows you to explore similar activities

- 21 different categories provide the full range of Jamboree activities
  - Adventure
  - Aquatics
  - AT&T Summit Stadium
  - Duty to God and Country
  - Merit Badges
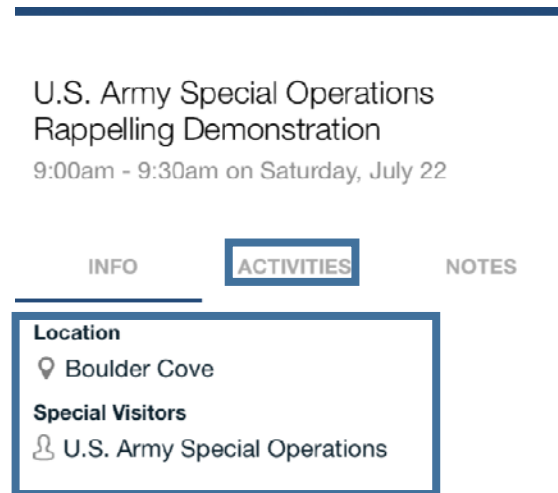 - STEM Quest
  - …and 15 more!

Schedules allow you to plan your day and identify selected special events

- High-level Jamboree schedule, plus special events happening during the Jamboree
  - Can sort by time, category, location, and what's happening now
  - Able to add to "My Schedule" to receive reminder that event is approaching
  - Does not guarantee ability to attend—it's just a reminder

Schedule detail links to location and special visitors

- Schedule activities happen at places, related to activities, and with special visitors
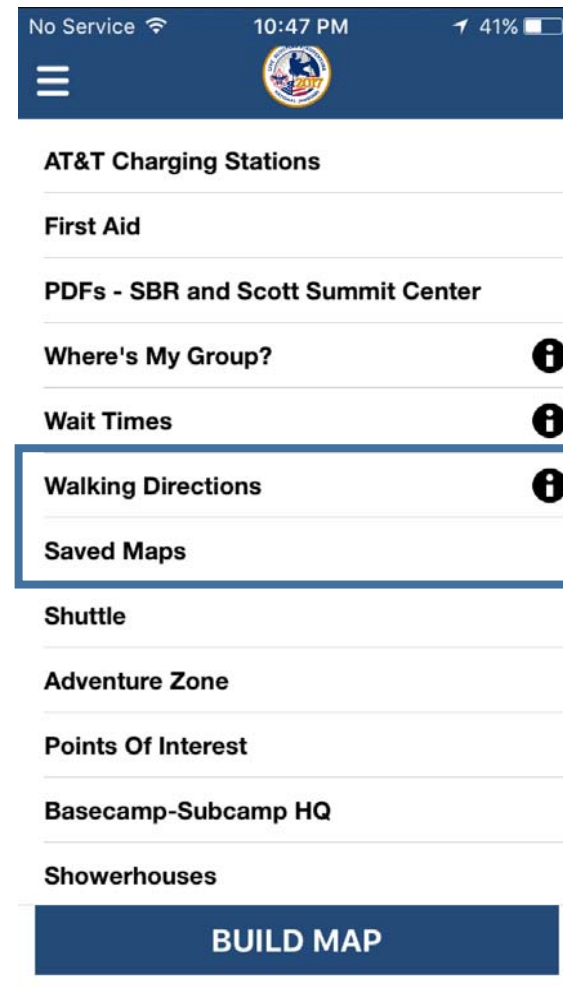 - The app lets you navigate through all of them to explore your interests

U.S. Army Special Operations
Rappelling Demonstration
9:00am - 9:30am on Saturday, July 22

INFO   ACTIVITIES   NOTES

Location
♀ Boulder Cove

Special Visitors
♟ U.S. Army Special Operations

Wait times: know before you go

- **Approximate waiting-in-line time at the different Adventure Program venues**
  - Able to sort alphabetically or by wait time
- **Times are manually entered by program staff and are approximate, best-guess wait times**
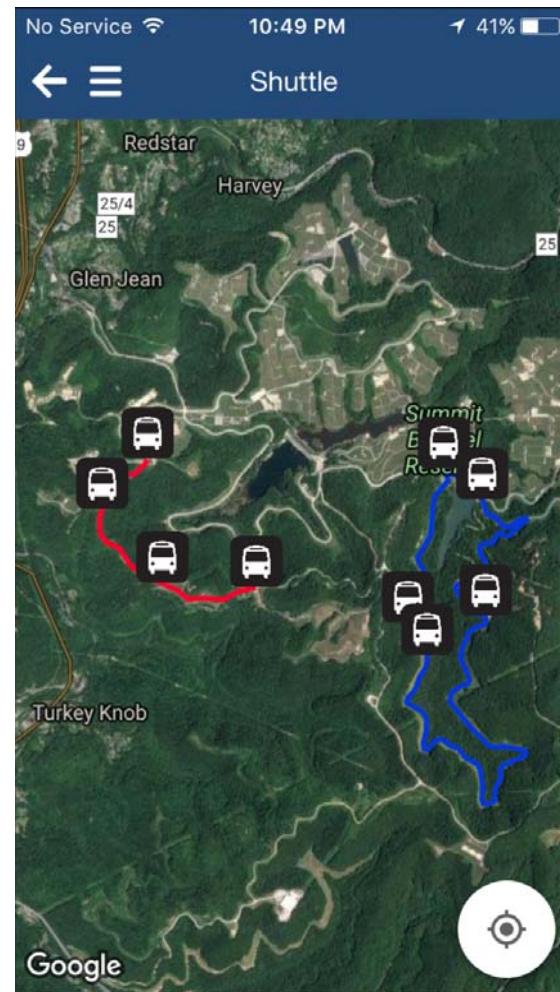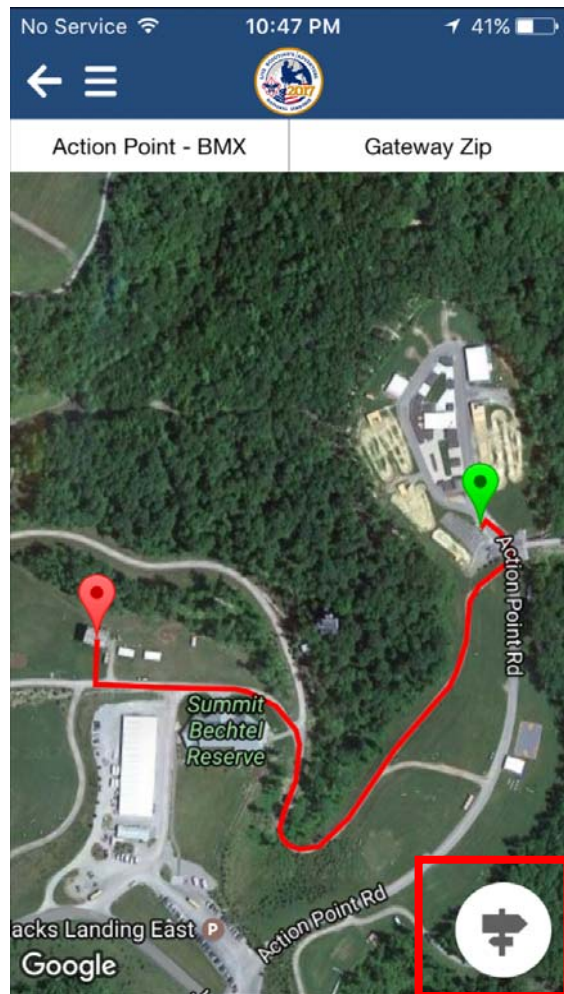
Maps help you visualize the path to Live Scouting's Adventure

- Walking directions (powered by Google), wait times, where's my group, and different places of interest like first aid, showerhouses, basecamp/subcamp headquarters, etc.
  - Walking directions: Google does not always have the best answer, so use common sense
  - Build a custom map by combining selected map layers together

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AT&T Charging Stations

First Aid

PDFs - SBR and Scott Summit Center

Where's My Group?   ℹ

Wait Times   ℹ

Walking Directions   ℹ

Saved Maps

Shuttle

Adventure Zone

Points Of Interest

Basecamp-Subcamp HQ
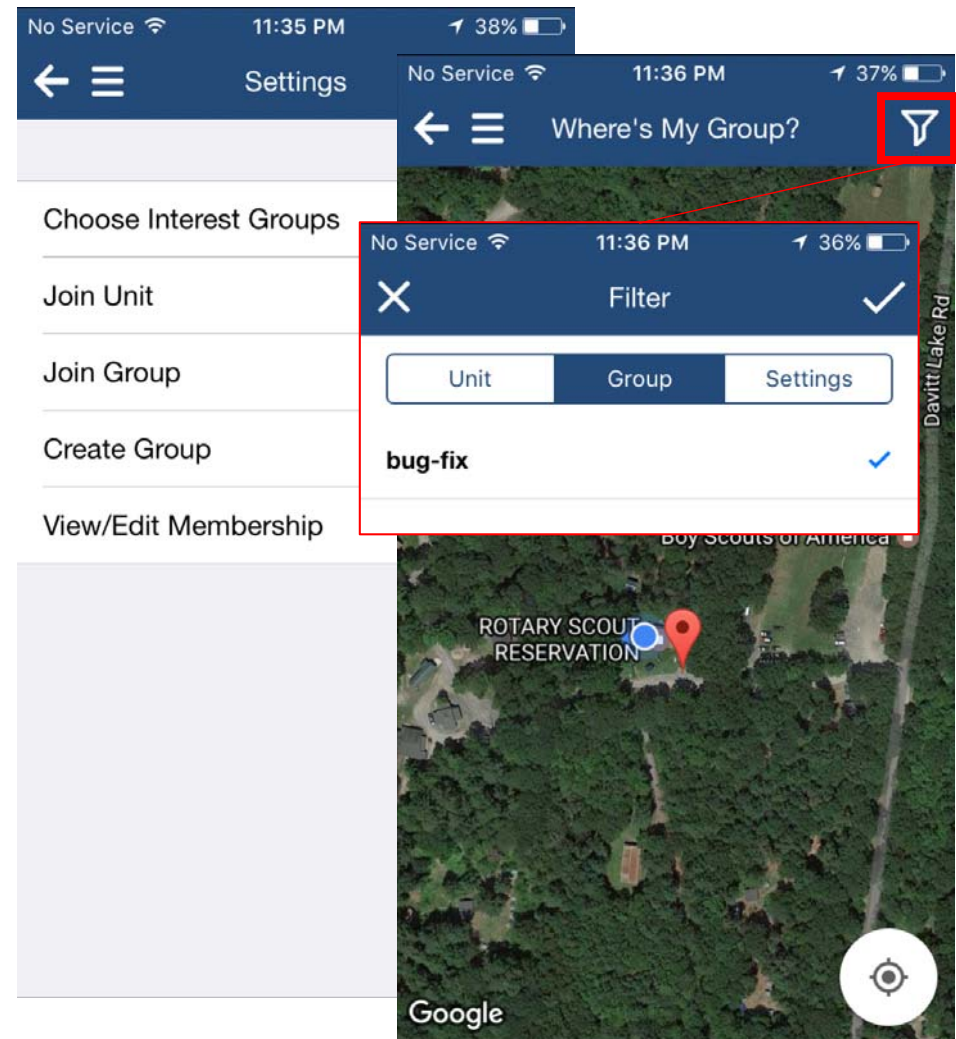
Showerhouses

BUILD MAP

Walking directions and shuttle routes help you get around

Where's My Group? is a new feature to help you keep track of your friends

- Specify a self-selected three-character identifier and a unit and/or "private" groups
  - Units are 4 or 5 digits: e.g., 1234, 1234A (if a partial unit)
  - Not a guarantee that people are where their marker says they are, but hopefully helpful
  - No authentication or verification to ensure people joining your group are people that you know
  - Can only view one unit or group at a time

More on Where's My Group?
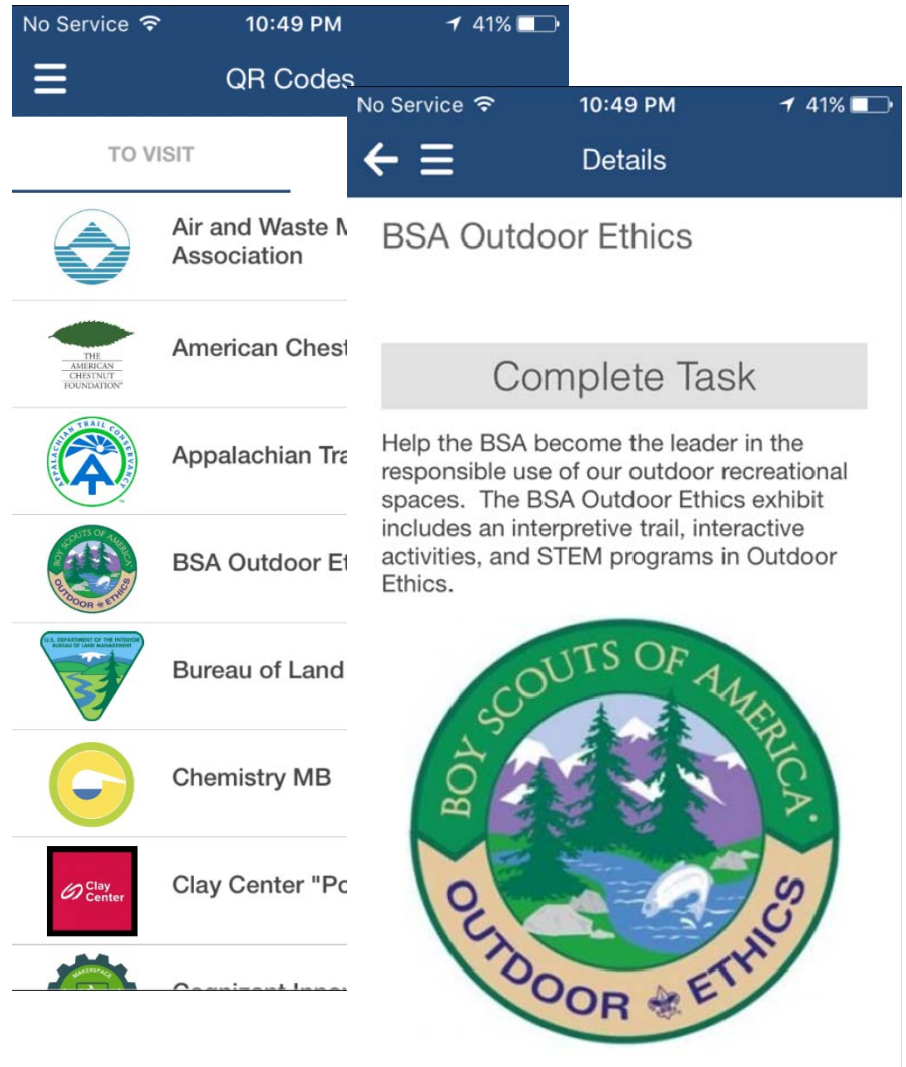
- This is intended to be a helpful feature for people to keep track of their friends and colleagues
- Information provided by this feature is not to be relied upon for any purpose
  - Anyone who says they are in your unit/group is in your unit/group – no authentication, verification, or validation
  - We do not control the 3-character identifiers and thus there could be identical ones used by different people, or someone could change their identifier
- To minimize the likelihood that someone you do not know is in your group, use a long, complex group name (e.g., "Troop9999FromPhiladelphiaIsTheBestTroopEverGoPhillies")

Even more on Where's My Group?

- There is no intended "perfect/ideal use" of "Where's My Group?"

- Play around with it – you will either find something that works for your needs / interests, or you won't

- It's perfectly OK to not use this feature

- About half of our help inquiries involve this feature, so we know people are interested in using it
  - Give it a try, or don't – entirely up to you
  - We do not have an instruction manual or a preferred use for this feature – it seemed like it would be helpful, and that's our goal: to be helpful
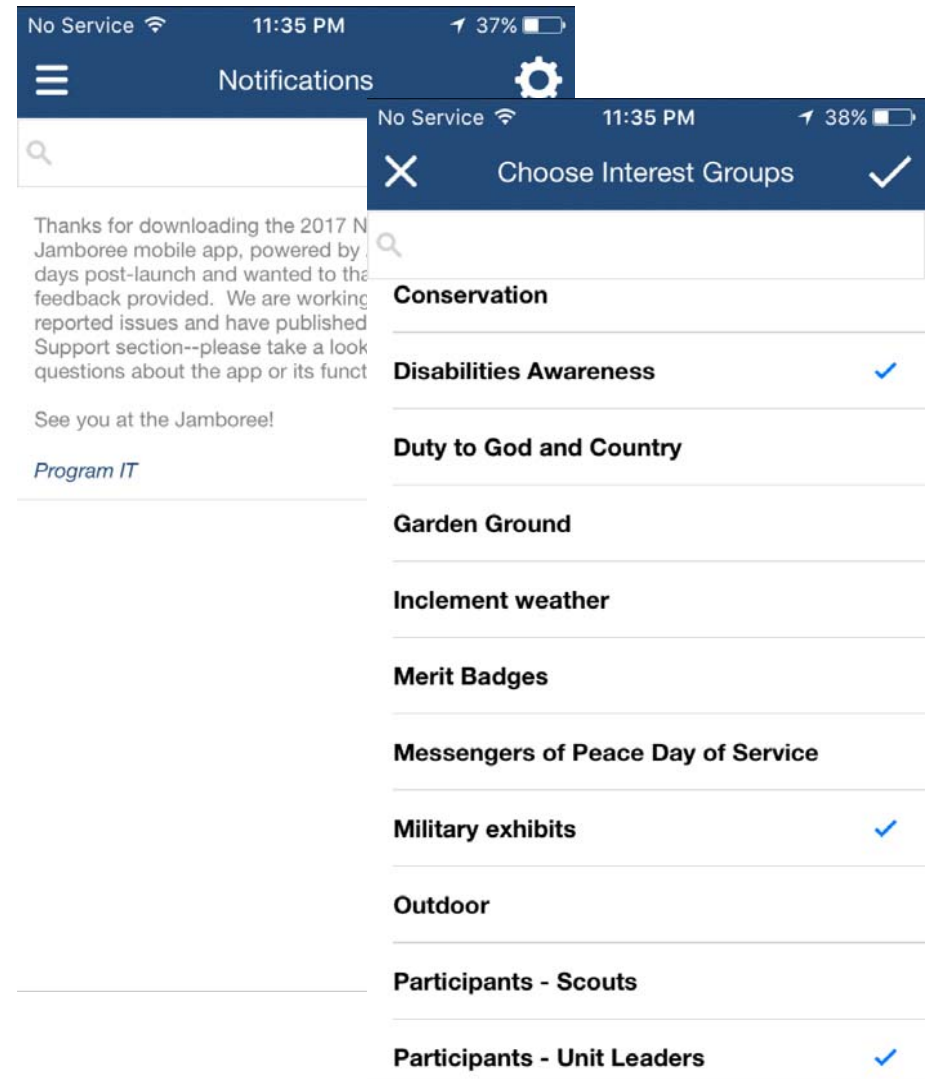
QR codes track your progress towards achievements

- Record your participation at the Conservation Trail, STEM Quest, and the McAllister Family Sustainability Challenge Trail
  - Document progress towards Jamboree STEM NOVA and Jamboree Participation awards
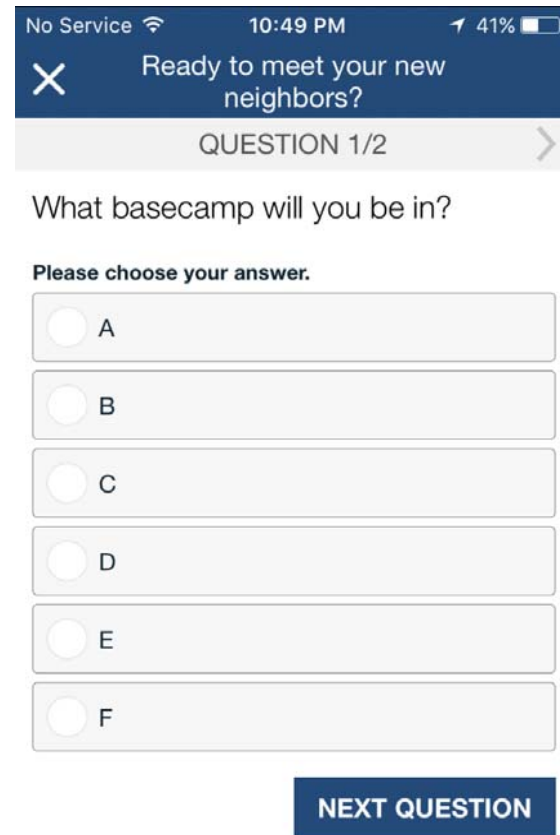
Notifications keep you informed on the activities that matter to you

- Messages sent based on specific interests (e.g., Merit Badges) or to the entire Jamboree
  - Each user can select the "Interest Groups" that appeal to them
- Join or leave an interest group at any time

Surveys allow you to engage before, during, and after the Jamboree

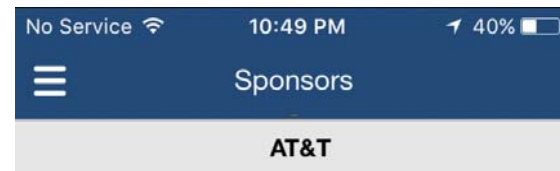- Periodic surveys to engage with our audience and learn about your experience

Learn about the sponsors who support Scouting and the Jamboree

- 94 organizations whose generous support allows all of this to happen!

Other features to round out the Jamboree experience

- Vendors: list of retail food and retail stores
- Safety: reference materials on how to beat the heat, stay hydrated, and stay safe!
- Videos: collection of Jamboree-relevant videos – a diversion while waiting
- Journal: write, as the mood suits you
- Info and Links: Jamboree reference information (e.g., participation award) and websites (e.g., Jamboree Blog)
- Social: quick access to Jamboree Twitter, Facebook, Instagram, and Flickr feeds
    - Can post to Twitter from the app; posting to other social media platforms requires using those apps

Other features to round out the Jamboree experience

- Trading Post: the latest from ScoutStuff!
- Documents: collection of files that can serve as references, resources, or useful tips; able to sort by category
- App Support: read the FAQ and, if you find a bug, or the app isn't working for you, please report it here
- Special Visitors (planned content): a list of special visitors with the activities they will be visiting
  - List is currently incomplete and will be built-out as the Jamboree approaches
  - There will almost certainly be special visitors that are not included in this section, so be proactive about asking exhibits and activities what fun they have planned!

What can I do with the app?

- Identify activities and events you want to attend
  - Save them for future reference
- See how long the lines are at the Adventure Program activities
- Locate activities and venues, and get walking directions to the general area
- See where your friends are (or, at least, were reasonably recently, provided they use the feature and have accessed the app somewhat recently)
- Check out what people are saying about the Jamboree on social media
- And more!

Our focus is on making sure the content is accurate and fixing bugs

- The Jamboree is ~28 days away
  - We are not adding features
  - We are fixing bugs and making minor usability improvements
  - We are adding content, so check back periodically
- We appreciate the great feedback and suggestions we have received and know that the 2019 and 2021 app teams will benefit from the input

Questions?